

# Thrive Through Civic Health: We Will Vote

## Communications Toolkit



### Welcome

Welcome to your **Communications Toolkit** for the [Thrive Through Civic Health: We Will Vote](#) initiative. This toolkit is meant to serve as a comprehensive content guide to support your work amplifying key campaign moments. Below you will find sample social media content, newsletter templates, a slide deck to add to your upcoming presentations, and email signatures. Please email Gnora Mahs ([gnora@hdhp.us](mailto:gnora@hdhp.us)) or ([Partnerships@CivicHealthAlliance.org](mailto:Partnerships@CivicHealthAlliance.org)) if you have any questions!

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Month	Theme	Content
All	<b>Evergreen Presentation Slide Template</b>	<a href="#">Linked Here</a>
August	<b>Pledge to Vote &amp; Celebrate Civic Health Month</b>	<a href="#">Linked Here</a>
September	<b>Register to Vote</b>	<a href="#">Linked Here</a>
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## Evergreen Slide for Presentations

Share this slide in your upcoming presentations, webinars, or classes to make sure your audience is Vote Ready!

**Thrive Through Civic Health:**

# ***We Will Vote***

**Make sure you are ready to  
vote this year!**



*Voting matters for the health and wellbeing of our  
communities. Make sure you're ready to cast your ballot!*

Healthy  
Democracy  
Healthy  
People



[Want a copy of this slide to use for upcoming presentations? Click here.](#)

## August

**Theme:** Pledge to Vote & Celebrate Civic Health Month

**Graphics:** [DOWNLOAD HERE](#)



### Sample Social Media Copy

- 🗳️ Did you know that 80% of health outcomes are determined by non-medical factors? That's why August is so important—it's #CivicHealthMonth! Let's advocate for policies that address social determinants of health and create equitable communities. Pledge to vote #HealthEquity
- Communities who vote at higher rates have better health! Make sure you are #VoteReady this year by making sure you are registered to vote! <http://vote.health/WWV> #NationalVoterRegistrationDay #HealthyVoting
- It's National Voter Registration Day! Take 30 seconds to register to vote or check your registration status. Visit <http://vote.health/WWV> #NationalVoterRegistrationDay #VoteReady
- As many as 1 in 4 eligible Americans are not registered to vote or don't know if they are registered. Be part of the solution and get your community #VoteReady today on #NationalVoterRegistrationDay! <http://vote.health/WWV>

### Template Newsletter Blurb:

*Use the newsletter template below to celebrate National Patient Advocacy Day and invite your members, employees, and/or community to pledge to vote. Replace the text that is highlighted yellow and feel free to make this template your own!*

Today is National Patient Advocacy Day! As health professionals who hold our patients at the center of all we do, [ORGANIZATION] is not only celebrating this day but using it to lift up the power of communities to improve their health by voting. Given the important

connection between health and voting, [we are asking all \[staff/members\] to take 30 seconds to pledge to vote.](#)

You can ensure that you'll stay up to date about important voter engagement checkpoints, like National Voter Registration Day & Vote Early Day, by pledging to vote. Thank you for your commitment to improving the health of our community.

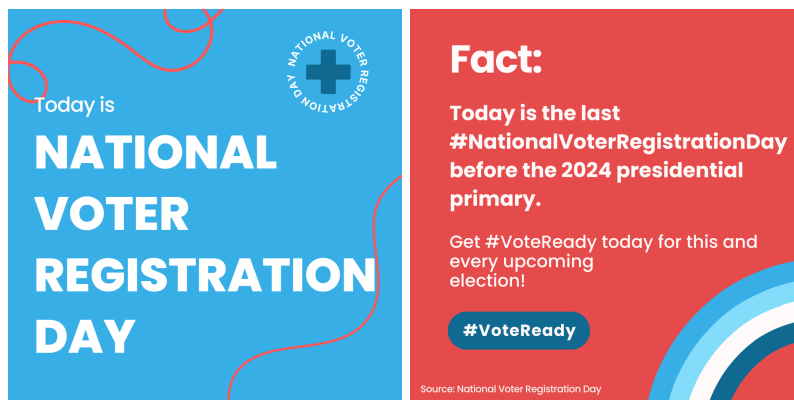
### Email Signature for August:

1. Download [here](#).
2. Add to your email signature and make sure to hyperlink the image with <https://link.vot-er.org/WWV-Pledge>.

## September

**Theme:** Register to Vote!

**Graphics:** [DOWNLOAD HERE](#)



### Sample Social Media Copy

- #1 reason people don't vote? Not being registered! Voter Registration Deadlines are approaching in many states! Visit <http://vote.health/WWV> to make sure you're #VoteReady
- Are You #VoteReady? Make sure you are by getting registered today, #NationalVoterRegistrationDay! Visit <http://vote.health/WWV> and check your registration today! #HealthyVoting
- Celebrate democracy in America by making sure you are registered to vote! Voting is an important way to ensure your voice is heard on issues that affect your health. <http://vote.health/WWV> has all the resources you need to be #VoteReady in your state! #HealthyVoting

- Have you moved since last Election Day? Make sure you're registered to vote with your new address! <http://vote.health/WWV> #NationalVoterRegistrationDay #VoteReady
- Celebrate the anniversary of #NationalVoterRegistrationDay by making sure you're #VoteReady for upcoming elections! Visit <http://vote.health/WWV> to find all the resources you need to register and vote in your state!
- Voter Registration Deadlines are approaching in many states! Visit <http://vote.health/WWV> to check registration deadlines in your state and register to vote today! #NationalVoterRegistrationDay

### **Template Newsletter Blurb:**

*Use the newsletter template below to celebrate National Voter Registration Day and invite your members, employees, and/or community to check and/or update their voter registration. Replace the text that is highlighted yellow and feel free to make this template your own!*

In recognition of the vital link between health and voting, [ORGANIZATION] joins today's National Voter Registration Day! One of the main reasons people DON'T vote is because they are NOT registered to vote! We're now part of a nationwide, non-partisan initiative that's registered 5M+ voters since 2012. As part of our efforts, [we urge all staff to spare 30 seconds and verify your voter registration at your current address](#). By confirming that your voter registration is up-to-date, you can secure a seamless voting process this November, whether you choose to vote from home or in person.

Already registered to vote? [Order your FREE Vot-ER Badge](#) or [digital registration materials](#) to begin helping communities, like your patients, register to vote in upcoming elections.

### **Email Signature for September:**

1. Download [here](#).
2. Add to your email signature and make sure to hyperlink the image with [vote.health/WWV](http://vote.health/WWV)

## October

**Theme:** Make a Plan to Vote

**Graphics:** COMING SOON

### Sample Social Media Posts

- <http://vote.health/WWV> is a great resource to making your voting plan! Voting helps us care for our families and communities and is associated with better health.  
#HealthyVoting
- People are more likely to vote if they have a plan. <http://vote.health/WWV> provides voters with all the information they need in one place, so they can ensure they are #VoteReady for the 2024 election!
- We're ready for the 2024 elections! How about you? Check out <http://vote.health/WWV> to be sure you're #VoteReady, #MailReady, #BallotReady and much more!

### Template Newsletter Blurb:

*Use the newsletter template below to celebrate National Patient Advocacy Day and invite your members, employees, and/or community to pledge to vote. Replace the text that is highlighted yellow and feel free to make this template your own!*

In recognition of the vital link between health and voting, [ORGANIZATION] joins today's Vote Early Day Day! We're now part of a nationwide, non-partisan initiative that's registered 5M+ voters since 2012. Cast your ballot today and be part of a national movement to celebrate the act of voting early. You can find your options to vote today in person or by mail at <http://vote.health/WWV>.

By confirming that your voter registration is up-to-date, you can secure a seamless voting process this November, whether you choose to vote from home or in person. Already registered to vote? [Order your FREE Vot-ER Badge](#) or [digital registration materials](#) to begin helping communities, like your patients, register to vote in upcoming elections

### Email Signature for October:

1. Download [here](#).
2. Add to your email signature and make sure to hyperlink the image with [vote.health/WWV](http://vote.health/WWV)

## November

**Theme:** VOTE!

**Graphics:** COMING SOON

### Sample Social Media Posts

- Voting supports healthy communities, make sure you have a plan to get your ballot in by the time polls close on November 5th! Check out the voting options in your community <http://vote.health/WWV> #WeWillVote
- Elections have lasting impacts on the health and well-being of our communities. Make sure you have a plan to vote by November 5th. <http://vote.health/WWV> #WeWillVote
- Communities who vote at higher rates have better health because voting is one way you exercise your voice on decisions that affect your wellbeing. Learn more about your voting options at <http://vote.health/WWV> #WeWillVote

### Template Newsletter Blurb:

*Use the newsletter template below to celebrate National Patient Advocacy Day and invite your members, employees, and/or community to pledge to vote. Replace the text that is highlighted yellow and feel free to make this template your own!*

The 2024 election will have lasting impacts on the health and wellbeing of our communities. As [health professionals/ doctors/ health students/ nurses/ public health professionals] we know that [when people vote they, their families, and their communities are healthier](#). That's why [ORGANIZATION] has joined the [Thrive Through Civic Health: We Will Vote](#) initiative. The election is fast approaching and we want to make sure you have a plan to get your ballot counted by November 5th. Use [this link](#) to look up your state's voting options, check your voter registration status, find your polling location, and make a plan to vote.

### Email Signature for November:

1. Download [here](#).
2. Add to your email signature and make sure to hyperlink the image with [vote.health/WWV](http://vote.health/WWV)